



Commercial Vehicle CNG/ LPG - Plan

Clean Cities - Coordinator Conference

Nov. 04, 2009 - Gatlinburg, TN.

Rob Stevens - Chief Engineer

Confidential



Agenda

- **Introduction**
- **Product Plan - CNG/ LPG**
- **2010 MY E-Series - CNG/ LPG**
- **2011 MY Super Duty - CNG/ LPG**
- **CNG/ LPG Communications**
- **Q&A**



CNG/LPG - Product Plan

- **Ford will be collaborating with upfitters to develop and manufacture products with CNG/ LPG engine prep packages**
- **Ford to offer a broad base of vehicles with CNG/ LPG engine prep packages for different upfit applications**
- **CNG/ LPG engine prep package will include harden valves & seats**
- **Final stage manufacturer or vehicle alterers are responsible for exhaust and evaporative emissions certificates and safety standards for CNG/ LPG upfits**



CNG/LPG - Product Plan

- Body Builder Advisory Service will issue a QVM (Q185) bulletin with engine operating parameters required for CNG/ LPG upfits to retain Ford engine base warranty
 - Peak Cylinder Pressure
 - Exhaust Gas Port Temperature
 - Valve Temperature
 - Piston Temperature
 - Spark Plug Tip Temperature
- BAF technologies currently has a CNG system that meets the required engine parameters for 2010 MY E-Series with 5.4L and 6.8L engines
- Roush is presently working on meeting these requirements for Propane



E-Series - CNG/ LPG

- **2010 MY E-Series** - New CNG/ LPG Engine Prep Package on 5.4L/ 6.8L gas engines





2011 MY Super Duty

- **2011 MY Super Duty** - New 6.8L 3V V10 CNG/ LPG Engine Prep Package on F-450/F-550 Chassis Cabs only. (Available Summer 2010 CY)
- **2011 MY F53/59 Striped chassis** with 6.8L V10





CNG/ LPG - Communication

- **Inform Upfitters & Customers of Reliability Benefits**
 - Ford will warranty base engine, if upfitters comply with all of Ford conversion recommendations and guide lines
 - Detailed recommendations and guide lines can be found in the drop down menu under bulletins on the BBAS web-site QVM (Q185)
 - Companies that meet and/ or exceed Ford recommendation and guide lines will be listed on the BBAS web-site

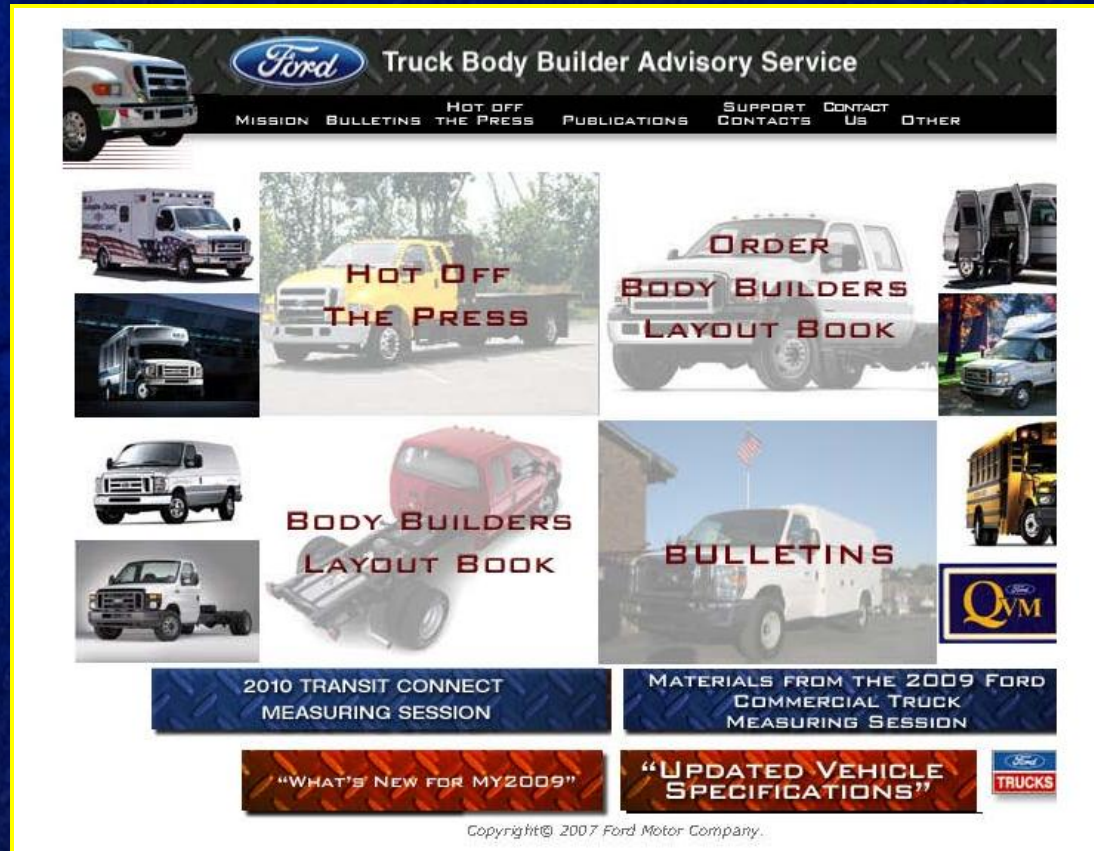


CNG/ LPG - Communication

- **Publications**
 - Fleet *Publications* - Automotive Fleet, Work Truck, etc.
 - BBAS Web-Site - Banners & Bulletins
- **Dealership**
 - Commercial Account Managers (CAM)
 - Weekly Fleet DNB
 - Truck Fleet Advisory Board (FAB)
 - Weekly NAM/ GAM Updates
- **Media**
 - Announced at the Texas State Fair – Oct. 14, 2009
- **Shows & Conferences**
 - Fleet Events



Ford Truck Body Builder Advisory Service (BBAS) Web-Site



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Web-Site: www.fleet.ford.com/truckbbas



Customer Service & Support

- Ford Motor Company: www.ford.com
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- Marketing & Sales Support Center: **1-877-TRK-LINE**



Q & A



**CNG/ LPG
Engines**

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